

## Pro-Am Partner Package



### **PRO-AM PARTNER:**

*The Australian Invitational, Albert Park - December 18th-19th 2009*

**\$2000.00 (+GST)**

- 1. Pro-Am:** 1 spot to play in The Australian Invitational - Pro-Am to be held Friday 18th December
- 2. Welcoming Dinner:** (1 x spot) Friday night Welcoming Dinner with event participants and supporting partners
- 3. VIP tickets to event x 2 passes:** VIP Tickets provide access to Pro-Am corporate hospitality marquee - \*catering for up to 30 guests on the day of the main event - Saturday 19th December. (\*Details of catering to be confirmed)
- 4. General admission tickets to event x 4 passes** (Saturday 19th December 2009)



## Supporting Partner Package - ONE HOLE



### **SUPPORTING PARTNER - ONE HOLE - tee to green:**

*The Australian Invitational, Albert Park - December 18th-19th 2009*

**\$10,000 (+GST)**

- 1. Representation of company participation on all "Below the Line" activity:** Company logo will appear on promotional printed material - example: in magazine ads, on flyers & posters, on website, correspondence with players, signage around the local area & at The Albert Park Golf Club
  - Logo will appear in advertisement in the two month print media campaign leading up to the event
  - Logo will appear in an information pack given to players in PGA tournaments over the summer
  - Logo will appear on posters being put up at golf pro shops throughout Victoria
  - Logo will appear on posters at participating golf retailers and surf / skate shops as well as auto and spare parts dealerships
- 2. One hole** - from tee to fairway to green will be signed with your company's logo / branding
- 3. Logo will appear on extensive signage at venue on day of event**
- 4. Marque at event to showcase & promote your company / brand**
- 5. Pro-Am:** 3 spots to play in the Pro-Am to be held Friday 18th December 2009
- 6. Welcoming Dinner:** (3 x spots) Friday night Welcoming Dinner with event participants and supporting partners



## Official Partner Package - TWO HOLES



### **OFFICIAL PARTNER - TWO HOLES - tee to green**

*The Australian Invitational, Albert Park - December 18th-19th 2008*

**\$20,000 (+GST)**

- 1. Representation of company participation on all "Below the Line" activity:** Company logo will appear on promotional printed material - example: in magazine ads, on flyers & posters, on website, correspondence with players, signage around the local area & at The Albert Park Golf Club
  - Logo will appear in advertisement in the two month print media campaign leading up to the event
  - Logo will appear in an information pack given to players in PGA tournaments over the summer
  - Logo will appear on posters being put up at golf pro shops throughout Victoria
  - Logo will appear on posters at participating golf retailers and surf / skate shops as well as auto and spare parts dealerships
- 2. Two holes** - from tee to fairway to green will be signed with your company's logo / branding
- 3. Logo will appear on extensive signage at venue on day of event**
- 4. Marque at event to showcase & promote your company / brand**
- 5. Corporate hospitality marquee:** Catering for up to 20 guests on the day of the main event -Saturday 19th December\*
- 6. Pro-Am:** 6 spots to play in the Pro-Am to be held Friday 18th December
- 7. Welcoming Dinner:** (6 x spots) Friday night Welcoming Dinner with event participants and supporting partners

# Naming Rights Partner Package - HOT ROD SHOW



## **NAMING RIGHTS PARTNER - HOT ROD & CLASSIC CUSTOM SHOW**

**\$ P.O.A.**

*The Australian Invitational, Albert Park - December 18th-19th 2008*

- 1. Representation of company participation on "Above the Line" activity:** (See 'mainstream media package' brochure)
- 2. Representation of company participation on all "Below the Line" activity:** Company logo will appear on promotional printed material - example: in magazine ads, on flyers & posters, on website, correspondence with players, signage around the local area & at The Albert Park Golf Club
  - Logo will appear in advertisement in the two month print media campaign leading up to the event
  - Logo will appear in an information pack given to players in PGA tournaments over the summer
  - Logo will appear on posters being put up at golf pro shops throughout Victoria
  - Logo will appear on posters at participating golf retailers and surf / skate shops as well as auto and spare parts dealerships
- 3. The hot rod show area & two holes - from tee to fairway to green will be predominantly signed with your branding**
- 4. Logo will appear on extensive signage at venue on day of event**
- 5. Marque at event to showcase & promote your company / brand**
- 6. Corporate hospitality marquee:** Catering for up to 20 guests on the day of the main event -Saturday 19th December\*
- 7. Pro-Am:** 6 spots to play in the Pro-Am to be held Friday 18th December
- 8. Welcoming Dinner:** (6 x spots) Friday night Welcoming Dinner with event participants and supporting partners

# Naming Rights Partner Package - BOAT SHOW



## **NAMING RIGHTS PARTER - BOAT SHOW**

**\$ P.O.A.**

*The Australian Invitational, Albert Park - December 18th-19th 2008*

1. **Representation of company participation on "Above the Line" activity** (See 'mainstream media package' brochure)
2. **Representation of company participation on all "Below the Line" activity** : Company logo can appear on promotional printed material - example in magazine ads, on flyers & posters, on website, correspondence with players, signage around the local area & at The Albert Park Golf Club
  - Logo will appear in advertisement in the two month print media campaign leading up to the event
  - Logo will appear in an information pack given to players in PGA tournaments over the summer
  - Logo will appear on posters being put up at golf pro shops throughout Victoria
  - Logo will appear on posters at participating golf retailers and surf / skate shops as well as auto and spare parts dealerships
3. **The boat show area & two holes - from tee to fairway to green will be predominantly signed with your branding**
4. **Logo will appear on extensive signage at venue on day of event**
5. **Marque at event to showcase & promote your company**
6. **Corporate hospitality marquee:** Catering for up to 20 guests on the day of the main event - Saturday 19th December\*
7. **Pro-Am:** 6 spots to play in the Pro-Am to be held Friday 19th December
8. **Welcoming Dinner:** (6 x spots) Friday night Welcoming Dinner with event participants and supporting partners

## Naming Rights Partner Package - BMX Dirt Jumping



**NAMING RIGHTS PARTNER - BMX Dirt Jumping exhibition & competition:**      \$ P.O.A.  
*The Australian Invitational, Albert Park - December 18<sup>th</sup> -19th 2008*

1. **Extensive representation of company participation on "Above the Line" activity** (See 'mainstream media package' brochure)
2. **Representation of company participation on all "Below the Line" activity:** Company logo will appear on promotional printed material - example: in magazine ads, on flyers & posters, on website, correspondence with players, signage around the local area & at The Albert Park Golf Club
  - Logo will appear in advertisement in the two month print media campaign leading up to the event
  - Logo will appear in an information pack given to players in PGA tournaments over the summer
  - Logo will appear on posters being put up at golf pro shops throughout Victoria
  - Logo will appear on posters at participating golf retailers and surf / skate shops as well as auto and spare parts dealerships
3. **The BMX Dirt Jumping & two holes - from tee to fairway to green will be predominantly signed with your branding**
4. **Logo will appear on extensive signage at venue on day of event**
5. **Marque at event to showcase & promote your company / brand**
6. **Corporate hospitality marquee:** Catering for up to 20 guests on the day of the main event - Saturday 19th December\*
7. **Pro-Am:** 6 spots to play in the Pro-Am to be held Friday 18th December
8. **Welcoming Dinner:** (6 x spots) the Friday night Welcoming Dinner with event participants and supporting partners

# Naming Rights Partner Package - SKATEBOARDING



***NAMING RIGHTS PARTNER - SKATE BOARDING exhibition & competition: \$ P.O.A.***

*The Australian Invitational, Albert Park - December 18th-19th 2008*

1. **Extensive representation of company participation on all "Above the Line" activity** (See 'mainstream media package' brochure)
2. **Representation of company participation on all "Below the Line" activity:** Company logo will appear on promotional printed material - example: in magazine ads, on flyers & posters, on website, correspondence with players, signage around the local area & at The Albert Park Golf Club
  - Logo will appear in advertisement in the two month print media campaign leading up to the event
  - Logo will appear in an information pack given to players in PGA tournaments over the summer
  - Logo will appear on posters being put up at golf pro shops throughout Victoria
  - Logo will appear on posters at participating golf retailers and surf / skate shops as well as auto and spare parts dealerships
3. **The skateboard ramp & two holes - from tee to fairway to green will be predominantly signed with your branding**
4. **Logo will appear on extensive signage at venue on day of event**
5. **Marque at event to showcase & promote your company / brand**
6. **Corporate hospitality marquee:** Catering for up to 20 guests on the day of the main event - Saturday 19th December\*
7. **Pro-Am:** 6 spots to play in the Pro-Am to be held Friday 19th December
8. **Welcoming Dinner:** (6 x spots) the Friday night Welcoming Dinner with event participants and supporting partners

## “PRESENTED BY” Partner Package - entire event



### ***“PRESENTED BY” PARTNER - Entire Event:***

***\$ P.O.A.***

*The Australian Invitational, Albert Park - December 18th-19th 2009*

*For example: “The Australian Invitational - presented by YOUR COMPANY”*

- 1. Extensive representation of company participation on all “Above the Line” activity** (See ‘mainstream media package’ brochure)
- 2. Representation of company participation on all “Below the Line” activity:** Company logo will appear on promotional printed material - example: in magazine ads, on flyers & posters, on website, correspondence with players, signage around the local area & at The Albert Park Golf Club
  - Logo will appear in advertisement in the two month print media campaign leading up to the event
  - Logo will appear in an information pack given to players in PGA tournaments over the summer
  - Logo will appear on posters being put up at golf pro shops throughout Victoria
  - Logo will appear on posters at participating golf retailers and surf / skate shops as well as auto and spare parts dealerships
- 3. ALL holes- from tee to fairway to green will be predominantly signed with your branding**
- 4. Logo will appear on extensive signage at venue on day of event**
- 5. Marque at event to showcase & promote your company / brand**
- 6. Corporate hospitality marquee:** Catering for up to 30 guests on the day of the main event - Saturday 19th December\*
- 7. Pro-Am:** 12 spots to play in the Pro-Am to be held Friday 18th December
- 8. Welcoming Dinner:** (12 x spots) the Friday night Welcoming Dinner with event participants and supporting partners

## “NAMING RIGHTS” Partner Package - entire event



### **“NAMING RIGHTS” PARTNER - Entire Event:**

**\$ P.O.A.**

*The Australian Invitational, Albert Park - December 18th-19th 2009*

*For example: “The YOUR COMPANY Australian Invitational*

**OFFICIAL EVENT NAME - becomes the key focal point of ALL pre-event & post-event publicity and advertising campaigns**

- 1. Extensive representation of company participation on all “Above the Line” activity** (See ‘mainstream media package’ brochure)
- 2. Representation of company participation on all “Below the Line” activity:** Company logo will appear on promotional printed material - example: in magazine ads, on flyers & posters, on website, correspondence with players, signage around the local area & at The Albert Park Golf Club
  - Logo will appear in advertisement in the two month print media campaign leading up to the event
  - Logo will appear in an information pack given to players in PGA tournaments over the summer
  - Logo will appear on posters being put up at golf pro shops throughout Victoria
  - Logo will appear on posters at participating golf retailers and surf / skate shops as well as auto and spare parts dealerships
- 3. ALL holes- from tee to fairway to green will be predominantly signed with your branding**
- 4. Logo will appear on extensive signage at venue on day of event**
- 5. Marque at event to showcase & promote your company / brand**
- 6. Corporate hospitality marquee:** Catering for up to 40 guests on the day of the main event - Saturday 19th December\*
- 7. Pro-Am:** 20 spots to play in the Pro-Am to be held Friday 18th December
- 8. Welcoming Dinner:** (20 x spots) the Friday night Welcoming Dinner with event participants and supporting partners